

CURRICULUM VITAE APRIL 2025

PERSONAL INFORMATION

Noor Hammad
Carnegie Mellon University
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EDUCATION

Ph.D., Human-Computer Interaction

Carnegie Mellon University, Pittsburgh PA

Advised by Jessica Hammer and Erik Harpstead

August 2020-present

MS, Human-Computer Interaction

Carnegie Mellon University, Pittsburgh PA

Master of Science from Human-Computer Interaction Institute

May 2024

BS, Computer Science

University of Calgary, Calgary AB

First Class Honours, GPA 3.91. Concentration in Human-Computer Interaction

Thesis title : Exploring the Experience of Becoming and Unbecoming a Cyborg Using Performing Arts Techniques

June 2020

PUBLICATIONS

Full Conference Papers

1. **Noor Hammad**, C. Ailie Fraser, Erik Harpstead, Jessica Hammer, Mira Dontcheva. "It's more of a vibe I'm going for" : Designing Text-to-Music Generation Interfaces for Video Creators. *To Appear in The Proceedings of the 2025 Conference on Designing Interactive Systems*. ACM.
2. **Noor Hammad**, Erik Harpstead, Jessica Hammer. Towards a Design Framework for Data-Driven Game Streaming : A Multi-Stakeholder Approach. *Proc. ACM Hum.-Comput. Interact.* 8, *CHI PLAY '24*. ACM.
3. **Noor Hammad**, Frank Elavsky, Sanika Moharana, Jessie Chen, Seyoung Lee, Patrick Carrington, Dominik Moritz, Jessica Hammer, and Erik Harpstead. 2024. Exploring The Affordances of Game-Aware Streaming to Support Blind and Low Vision Viewers : A Design Probe Study. In *The 26th International ACM SIGACCESS Conference on Computers and Accessibility (ASSETS '24)*. ACM.
4. **Noor Hammad**, Erik Harpstead, Jessica Hammer. The View from MARS : Empowering Game Stream Viewers with Metadata Augmented Real-time Streaming. In *The 36th Annual ACM Symposium on User Interface Software and Technology (UIST '23)* ACM.
5. **Noor Hammad**, Thomas Eiszler, Robert Gazda, John Cartmell, Erik Harpstead, Jessica Hammer. V-Light : Leveraging Edge Computing For The Design of Mobile Augmented Reality Games. In *The Proceedings of the 2023 Conference of The Foundations of Digital Games (FDG '23)*. ACM. **Best Paper Honorable Mention Award**
6. **Noor Hammad**, Owen Brierley, Zachary McKendrick, Sowmya Somanath, Patrick Finn, Jessica Hammer, Ehud Sharlin. Homecoming : Exploring Returns to Long-Term Single Player Games. In *The Proceedings of the 2021 CHI Conference on Human Factors in Computing Systems (CHI '21)*. ACM.
7. **Noor Hammad**, Elaheh Sanoubari, Sowmya Somanath, Patrick Finn, James E. Young, Ehud Sharlin. Mutation : Leveraging Performing Arts Practices in Cyborg Transitioning. In *Proceedings of the 2019 on Creativity and Cognition (C&C '19)*. ACM. **Best Paper Honorable Mention Award**
8. Zahra Shakeri Hossein Abad, Alex Shymka, Jenny Le, **Noor Hammad**, Guenther Ruhe, A Visual Narrative Path from Switching to Resuming a Requirements Engineering Task. In *2017 IEEE 25th International Requirements Engineering Conference (RE) (pp. 442-447)*. IEEE.

Short Papers & Posters

1. **Noor Hammad**, Erik Harpstead, and Jessica Hammer. 2023. GameAware Streaming Interfaces. In *Companion Proceedings of the Annual Symposium on Computer-Human Interaction in Play (CHI PLAY Companion '23)*. ACM.
2. Michelle Hsieh, **Noor Hammad**, Erik Harpstead, Jessica Hammer. 2021. Understanding Player Retention Strategies in Animal Crossing : New Horizons. In *Extended Abstracts of the 2021 Annual Symposium on Computer-Human Interaction in Play (CHI PLAY '21)*. ACM.
3. **Noor Hammad**, Erik Harpstead, Jessica Hammer. 2021. Towards Examining The Effects of Live Streaming an Educational Game. In *Extended Abstracts of the 2021 CHI Conference on Human Factors in Computing Systems (CHI EA '21)* ACM.
4. **Noor Hammad**, Sowmya Somanath, Patrick Finn, Ehud Sharlin. 2020. Using Image Boards to Analyze A Series of Cyborg Design Sketches. In *Companion of the 2020 ACM/IEEE International Conference on Human-Robot Interaction (HRI '20)*. ACM.

Other Works

1. **Noor Hammad**, Erik Harpstead, Jessica Hammer. Towards Understanding Streamer Personas In Educational Live Streaming. In *The 2022 International Conference on Meaningful Play*.

2. **Noor Hammad**, Erik Harpstead, Jessica Hammer. Exploring Returns To Serious Games. In *The 2022 International Conference on Meaningful Play*.
3. **Noor Hammad**, Sowmya Somanath, Patrick Finn, Ehud Sharlin. Developing Novel Cyborg Interactions From Atomic Tasks. In *CHI '19 Workshop on The Body as Starting Point : Exploring Inside and Around Body Boundaries for Body-Centric Computing Design*. ACM.
4. **Noor Hammad**, Owen Brierley, Sowmya Somanath, Patrick Finn, Ehud Sharlin. Leveraging and Extending Autobiographical Design to Understand Prospective Spectators. In *CHI '20 Workshop on Be Part Of It : Spectator Experience in Gaming and eSports*. ACM.

AWARDS

Funding

National Sciences and Engineering Research Council of Canada (NSERC)	
Postgraduate Scholarship (\$21,000 yearly)	2021-2024
Generation Google Scholarship (\$10,000)	2021
NSERC Undergraduate Student Research Award (\$6,000)	2020
NSERC Undergraduate Student Research Award (\$6,000)	2019
University of Calgary General Undergraduate Scholarship (\$2,000 yearly)	2014-2018
Jason Lang Scholarship (\$3,000 yearly)	2015-2017
University of Calgary Undergraduate Academic Merit Scholarship (\$8,000)	2015

INDUSTRY POSITIONS

Research Scientist and Engineering Intern

May 2024-September 2024

Adobe Research, Seattle WA

Mentored by Ailie Fraser and Mira Dontchevav. Researching multi-modal creative assistants for music and video editing powered by generative AI.

Software Developer Intern

May 2017-August 2018

PureWeb Inc, Calgary AB

Member of the Healthcare Solutions Team and worked on front-end development of ResolutionMD software.

RESEARCH POSITIONS

Graduate Research Assistant

August 2020-Present

Carnegie Mellon University, Pittsburgh PA

Advisors : Erik Harpstead and Jessica Hammer

Working on creativity support tools in the areas of content creation, live streaming, game development, and XR

NSERC Undergraduate Researcher

May 2019-August 2020

University of Calgary, Canada

Advisors : Ehud Sharlin, Patrick Finn, Sowmya Somanath Explored re-engaging with long-term video games using human-computer interaction and player experience research methods.

Honors Program Researcher

May 2018-April 2019

University of Calgary, Canada

Advisors : Ehud Sharlin, Patrick Finn, Sowmya Somanath

Completed undergraduate thesis in HCI as part of the Honors Program at the University of Calgary

Research Assistant

October 2016-April 2017

University of Calgary, Canada

Worked with Dr. Zahra Shakeri on visualizing requirements engineering tasks

TEACHING

Designing Human-Centered Software, Teaching Assistant

January 2024

Carnegie Mellon University, USA

User-Centered Research and Evaluation, Teaching Assistant

January 2023

Carnegie Mellon University, USA

CPSC 581- Human-Computer Interaction II, Teaching Assistant

January 2020

University of Calgary, Canada

MENTORSHIP

Research Experience for Undergraduates (REU) Mentor

June 2023-August 2023

Carnegie Mellon University, USA

Advising REU students Seyoung Lee, Jessie Chen, and Roland Tumbokon on live streaming user-centered research projects

	Research Experience for Undergraduates (REU) Mentor <i>Carnegie Mellon University, USA</i> Advising REU student Abdullah Negm on a novel participatory interfaces for live streaming project	<i>June 2022-August 2022</i>
	Undergraduate Data Science Research Mentor <i>Carnegie Mellon University, USA</i> Advising undergraduate student Michelle Hsieh in her undergraduate thesis project on data analytics and games. Findings published as an extended abstract at CHI Play 2021	<i>September 2020-May 2021</i>
	Faculty of Science Mentorship Program <i>University of Calgary, Canada</i> Mentored first-year computer science students	<i>September 2019-May 2020</i>
	Schulich IgniteCS (formerly Google IgniteCS) <i>University of Calgary, Canada</i> Lecture Lead, Recruitment Coordinator, and Mentor to high school students learning how to code Python and Processing	<i>September 2017-December 2019</i>
SERVICE	Professional Service	
	Interactivity and Exhibitions Chair CHI Play 2025 <i>Pittsburgh, USA</i>	<i>January 2025–Present</i>
	Associate Chair- Works In Progress CHI Play 2024 <i>Tampere, FL</i>	<i>May 2024–November 2024</i>
	Student Volunteer <i>Various Locations</i> CHI (2019, 2020, 2021), ISS (2023)	<i>May 2019–November 2023</i>
	Anti-Racist Futures at CMU <i>Carnegie Mellon University, USA</i> Volunteered to network with prospective CMU graduate students from underrepresented communities	<i>November 2020</i>
	IndigenousU Event <i>University of Calgary, Canada</i> Coordinated computer science booth for indigenous youth in Calgary	<i>April 2019</i>
	Grace Hopper Celebration for Women in Tech <i>Houston, USA</i> Coordinated Department of Computer Science presence at GHC with fellow University of Calgary female students	<i>September 2018</i>
	Reviewer (Alphabetical Order) CHI, CHI Play, CSCW, DIS, Foundations of Digital Games, HRI, ISS .	